



Presenter: Mr. Mitsuyoshi Ueno,  
Business Development Manager

## ■Oki Electric Cable Co., Ltd. (established July 1999)

- [http://www.okidensen.co.jp/english/e\\_home.htm](http://www.okidensen.co.jp/english/e_home.htm)
- New business development based on the heat dissipation sheet "Mazu Haru Ichiban R(Stick-It-First R)" newly developed for eco-friendly electronic appliances.
- The sheet works as a super-thin heat sink using the far-infrared radiation effect by the world's first new material of thin film ceramic sheet which will bring a revolution to the heat dissipation technology in the 21st century. The performance and the design flexibility overwhelms competition.
- Particularly effective in sealing and the improvement in efficiency of the heat dissipation in a small housing.
- Corporate venturing by a subsidiary of Oki Electric Industry Co., Ltd.



Presenter: Mr. Arimine Nosu,  
President

## ■VOLEI Co.,Ltd. (established November 2002)

- <http://www.volei.co.jp/> (Japanese only)
- Acquired the exclusive distribution right in Japan for the World's first solid-state olive oil "Eger Extra-Virgin Olive Oil Spread" in November, 2002 from Dr.Eger Olive Oil Products Industry Ltd.
- Actively involved in sales through major food wholesalers, such as KOKUBU, MEIDI-YA, ITOCHU-SHOKUJIN, and MITSUI FOODS, to the quality food stores (presently 270 store all over the country), such as MEIDI-YA STORE, KINOKUNIYA, MITSUKOSHI, DaimaruPeacock, and ISETAN.
- Entered the South Korean market through major food companies SAMYAN in February, this year.



Presenter: Mr. Saburo Yamauchi,  
President

## ■Retail-support co., Ltd. (established November 2002)

- <http://www.retail-support.co.jp/> (Japanese only)
- Improvement of retail business by precisely grasping the "loss of goods" (The loss of the goods surely produced after procurement mainly caused by shoplifter, in-house wrongdoing, and improper voucher handling management).
- Broad coverage from diagnosis of a store operation to employee education and the measures for compliance.
- Success fee scheme introduced recently to better meet the requirement of clients.
- Business audit outsourcing service which President Yamauchi created also is effective in reducing loss of goods and has many demands from bookstores, etc.



Presenter: Ms. Kazue Fujiwara,  
President

## ■ Information Center FUJIWARA (ICF) (established April 2001)

- <http://www.icf.co.jp/> (Japanese only)
- An epoch-making service scheme is invented within strictly regulated taxi industry, to provide taxi service at an inexpensive rate for personal customers by creating membership organization.
- Also in travel service, valuable personal trip will be realized by customized plan, time preferential treatment, and no interruption by fellow passengers.
- "J-Taku" service is developed in association with 700 taxi companies (30,000 cars) and 100 bus companies (2,000 buses) nationwide, comprised of nationwide taxi arrangement as a component of travel service via travel agents, reservation website "J-Taku FFT" for fixed-rate taxi, and taxi search by mobile phone (under development).



Presenter: Mr. Naoaki Mashita,  
President

## ■ V-cube Broad Communication Inc. (established May 2004)

- <http://www.vbc.co.jp/> (Japanese only)
- Developing and providing services and systems for realtime communications with video and sound, including those for web-based video conferencing which are user-friendly and with quality video and sound, as well as those for remote monitoring
- Dedicated to R&D as well as marketing of communication tools taking advantage of broadband technology.
- Flexible in expanding business, through niche market development in-house as well as OEM service to large companies



Presenter: Mr. Daije Kato (right), IT  
Consultant, and Mr. Seungho Lee  
(left), Managing Director

## ■ Advance Guard System (established April 2003)

- <http://www.ag-system.com/> (Japanese only)
- Core product "NeoP&N (Plug & Networking)" is the cost-competitive solution for network connectivity management which frees the task of network setting change for PCs newly linking with LAN, facilitating connection of many clients to internet
- Particularly effective in the places, such as hotels and the event halls, where general public gathers, many notebooks are in use, or a network administration specialist is not available.
- Also providing a LAN system which utilize existing telephone extension as LAN based on DSL technology.
- Vigorous marketing program targeted at hotels, hospitals, condominiums, and karaoke chains by combining "NeoP&N" and the LAN system.