

## TSUNAMI Network Partners Newsletter --- May, 2005

Report of the Business Plan Presentations held on May 11, 2005 at the Yokohama Branch of Daiwa Securities



Presenter: Mr. Kouichi Umesawa,  
President

### ■ Gikosha Planning Associates, Inc. (established September 1979)

<http://www.gikosha.co.jp/> (Japanese only)

- Software products: GIS (geographical information system) "terra Design" and statistical medical information system "medicalDesign"; technology development & consulting focused on information systems; implementation support for knowledge management system and skill management system; document works (planning & production of technical reports and manuals).
- Gikosha's GIS "terra Design" provides high-precision area marketing capability through screening & retrieval of National Census data and is effective in area marketing as well as education.
- The penetration of GIS in Japan is low due to the price level and technical difficulty in the operation. The company is developing inexpensive, high quality, and user-friendly product to further penetrate in the market including municipal governments.



Presenter: Ms. Mayumi Taguch,  
Representative Director

### ■ M.I.R.A.I. MUGEN Co., Ltd.. (established September 2003)

<http://miraiehon.com/> (Japanese only)

- Planning, creative production, and sales of original message books for bridal, memorial (funeral gift shop), and various anniversaries; planning and holding of seminars on indie picture books.
- The business development for original message books in Japan is behind the Western countries where they are fairly popular. The recognition of the original message books is improving due to the efforts of M.I.R.A.I. MUGEN and the one and only book solely for a person is effectively utilized for bridal occasions and as novelty items.
- It is becoming difficult to meet all the demands and the company is seeking for funds to increase supply capacity as well as for business partners.



Presenter: Mr. Masanobu Baba,  
President and CEO

### ■ ILY CORPORATION Ltd. (established January 2000)

<http://www.iloveyou.co.jp/> (Japanese only)

- Operation of Café complex facilities providing services with comics, internet connection, and DVDs.
- 8 directly operated shops and 41 franchised shops.
- The facility is a brand new space for relaxation completely different from internet café or comics coffee room. It is also used as a SOHO.
- Broad spectrum of customers for leisure and work, regardless of gender, age, and nationality.
- Consideration for security is implemented by introducing membership system.
- ILY is steadily expanding as a leading Café complex company to achieve an IPO.