

TNP Newsletter -- October 2011

140th Business Plan Presentations Held on October 12, 2011 at Iwasaki Gakuen in Yokohama

1. SUDx-Biotec Corp.

President (Yasuo Suda, Ph.D.)

<http://www.sudxbiotec.jp/eng/index.html> (English)

Established in September 2006 Capital stock: USD263,850

SUDx-Biotec is working to dramatically advance research in the area of sugar chain science, which is heavily bound up with immunity, cancer, and viral infection, and is coming to the fore in the field of life sciences. SUDx-Biotec has developed sugar chips and sugar chain-immobilized gold nano particles (SGNP), which are biodevices produced by immobilizing sugar chains on metal (gold) on a nanometer scale. Besides selling these products to manufacturers of pharmaceuticals and food products, public research institutions, and other parties, it is drawing on the store of analytical technology and data base it has built up to date to do business in outsourced research. In addition, technologies of its own development provided the basis for its establishment of an ultra high-sensitivity method for detection of influenza and HIV infection, capable of application in testing and diagnosis.

【Re-Cap】 SUDx-Biotec succeeded in creating an ultra high-sensitivity technology for detection of the virus for influenza, which runs rampant every winter. This fruit of its research has the potential to change the face of related medical services. Moreover, the technology enables detection of the virus before the appearance of any symptoms, and thereby paves the way for complete cure by early treatment without the patient suffering any afflictions. The audience was impressed to hear this good news about the implications, particularly for students preparing for entrance exams, company VIPs, and medical service suppliers. The company appears to have a bright future. It is also looking for business partners, mainly in the Tokyo area.



Mr. Suda

2. Dream Vein Co., Ltd.

President (Mr. Yasuji Yui)

<http://www.dreamvein.biz/> (Japanese)

Established in September 2005 Capital stock: USD1,300



Mr. Yui

Drawing on the powers of conception nurtured through its founder's experience in past work for Sony Corporation, where his work led to the filing of 160 applications for invention patents (and granting of patents for 30 cases), dreamVein developed Ichizen-kun (a device dispensing one pair of chopsticks at a time), its first patented invention. Ichizen-kun was taken up on Dekibiz, a business program emceed by Kazuyo Katsuma on the BS Japan Channel, on September 11. The company is engaged in project development and sales of this product. It is also involved in coaching to foster the growth of young human resources with strong powers of ideation.

【Re-Cap】 These days, the rate of use of disposable chopsticks in restaurants around town is steadily falling along with the higher awareness of environmental problems. In response, there are increasing opportunities for use of recyclable chopsticks. Nevertheless, anyone is averse to using chopsticks taken from dispensers whose contents have been touched by many other customers. Ichizen-kun erases such worries, because it allows customers to have only one pair of chopsticks dispensed at a time, without the others being touched. Customers therefore do not have to worry about hygienic aspects. They could also have a little extra fun at meal time by trying to guess just which pair of chopsticks will come out next. The company has in mind sales in restaurants and taverns not only in Japan but also in other countries where chopsticks are generally used. Businesses with networks intertwined with the restaurant business are urged to contact Dream Vein.

3. Hakuo Co., Ltd.

President (Mr. Kenji Hada) Presented by Mr. Yasushi Iwata

Established in December 1960

Capital stock: USD911.930

Japan is a treasure trove of intellectual tourism resources with powerful appeal to Westerners. Tourism has the potential for growth into a 20-trillion-yen industry serving as a pillar of the national economy. Hakuo Co., Ltd. aspires to the development of business in incoming tourism, which has prospects for early retrieval of capital investment in a relatively small amount, through a set of three initiatives: 1) centralization of the current system of vertically divided industry, 2) deployment of intellectual products with high levels of added value through introduction of Western-type tourism models, and 3) sales strategy utilizing both existing facilities and the web/Internet.

Building on the basis of its main line in the transmission of Japanese culture and international interchange, it hopes to develop business in a wide range of fields, including the growth of new industries prioritized as a matter of national policy, with effects for increased employment, local population efflux, and use of local airports. It is promoting business grounded in construction of a system integrating transportation, lodging, and travel keyed by Japan's history, nature, spas, shrines/temples, and tradition of hospitality.

【Re-Cap】 Despite being blessed with a wealth of tourism resources in all parts of the country, Japan is still a minor market for tourism in the worldwide context. As things stand, its charms have not yet been fully introduced to people in other countries. Meanwhile, airports in local areas have low use rates. The presenter described the completely new idea of incorporating links among such airports into packaged tour itineraries. Hakuo is asking prospective business partners and allies to contact it.



Mr. Iwata, Mr. Hada

At this installment of the meeting, presentations were made by three companies from different regions in Japan. We are often asked if presentations may only be made by firms from Tokyo or Kanagawa Prefecture, but there is absolutely no regional restriction. If you know a firm you would like to recommend for a presentation, by all means do so!

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